

# Women entrepreneurs wanted!



## EY Entrepreneurial Winning Women™

Do you know of a successful woman entrepreneur who deserves recognition? Let us know who she is, and we'll help determine which awards program suits best!

The EY Entrepreneurial Winning Women North American program is a competitive executive education program and peer community that selects ambitious women whose businesses show true potential to scale at a high capacity – and then guides them as they do it.

Entrepreneurial Winning Women often become excellent candidates for Entrepreneur Of The Year once they have adopted program recommendations and benefited from the support of advisors and peers.

### Two programs to consider:

#### **EY Entrepreneurial Winning Women**

is an endorsement of entrepreneurial potential coupled with an evergreen executive education program and peer community to help accelerate growth.

**Entrepreneur Of The Year®** is a recognition of entrepreneurial success among the best of the best entrepreneurs.



The most prevalent change is the way I see and carry myself as a result of being part of the program. I truly embraced the concept of 'being bold' and have transformed the way I think, act and lead. One of my favorite sayings now is, "You don't get what you don't ask for."

**Elisabete Miranda**  
President & CEO, CQ fluency  
Class of 2010



This program is like a secret society of women leaders. The support, life lessons and professional guidance have given me a fresh perspective while reaffirming my confidence and inspiring me to take many leaps of faith. I'm no longer apologetic about wanting to grow my business. I feel the courage to think big and act bold.

**Kathy Cheng**  
President, Redwood Classics Apparel  
Class of 2014

### Benefits of participation

- ▶ A rich peer community of ambitious women founders who share similar goals and challenges and become role models, advisors and friends
- ▶ More insight into the latest business practices and strategies that promote growth and competitive differentiation
- ▶ Expanded personal and professional networks connecting you to potential partners, strategic alliances, customers, suppliers and sources of private capital
- ▶ Access to resources and senior advisors to strengthen executive leadership and business skills and identify opportunities to accelerate growth
- ▶ Increased national and regional visibility for yourself and your company among corporate executives, investors and the media
- ▶ The opportunity to participate in the Strategic Growth Forum® US, the nation's largest gathering of high-growth, market-leading companies

### Eligibility

- ▶ Candidates must be women business owners who are the founding CEO (at least a 51% owner) of any privately held company in the US or Canada. For those with outside capital, the founding woman entrepreneur may still apply if she retains a majority ownership stake of what is left after deducting all outside investments.
- ▶ The company must be less than 10 years old.
- ▶ The company must have reported at least US\$2 million in sales during each of the past two fiscal years. Typical applicant company revenue ranges from US\$2 million to approximately US\$30 million annually.

### How to refer a deserving woman entrepreneur or apply

To submit an application, nominate a deserving woman entrepreneur or learn more, email [maranda.bruckner@ey.com](mailto:maranda.bruckner@ey.com) or visit [ey.com/us/winningwomen](http://ey.com/us/winningwomen).

# Women entrepreneurs wanted!



## Two programs to consider:

### **EY Entrepreneurial Winning Women™**

is an endorsement of entrepreneurial potential coupled with an evergreen executive education program to help accelerate growth.

**Entrepreneur Of The Year** is a recognition of entrepreneurial success among the best of the best entrepreneurs.

“

Every time I think about my Entrepreneur Of The Year Award, I get emotional. I think about how big a narrative I was writing. The award was not just about me, but all the women that came before me who already paved the way and did not get recognized. Standing there holding the award for all the other women was so special and so powerful.

**Phyllis Winchester Newhouse**  
CEO, Xtreme Solutions, Inc.  
Entrepreneur Of The Year 2017 National Technology Award winner and Entrepreneurial Winning Women Class of 2013

## Entrepreneur Of The Year®

Do you know of a successful woman entrepreneur who is deserving of recognition? Let us know who she is, and we'll help determine which awards program suits best!

Entrepreneur Of The Year celebrates the most ambitious leaders (male and female) who are building and sustaining successful, dynamic businesses around the world. Award winners comprise a global network of like-minded visionaries, each on a transformational journey to create, innovate, grow, learn and build a better world. They become lifetime members of an esteemed multi-industry community of entrepreneurs, with exclusive, ongoing access to the experience, insight and wisdom of program alumni and other ecosystem members in nearly 60 countries who are supported by the vast resources of EY.

### Benefits of participation

- ▶ Access to an elite global community of fellow award winners who are leading businesses from all industries and sectors
- ▶ VIP invitations to exclusive networking events
- ▶ Increased brand exposure to potential investors, new customers, M&A opportunities and alliances
- ▶ Peer-to-peer learning experiences, workshops and roundtables
- ▶ Opportunities to seek out mentors or be a mentor to the next generation of entrepreneurs
- ▶ Access to digital webcasts and exclusive briefings on hot topics for CEOs
- ▶ Access to EY subject-matter resources who can help you pursue your ambitions

### Eligibility

- ▶ Nominees must be an owner or leader of a private or public company with primary responsibility for the recent performance of the company, as well as be an active member of senior management.
- ▶ The nominee's company must be at least three years old.
- ▶ Nominees must have served in their roles for at least two years.
- ▶ Founders and transformational CEOs are both eligible.
- ▶ Nominees may also be the leaders of multi-generational family enterprises.

### How to refer a deserving woman entrepreneur or apply

To submit an application, nominate a deserving woman entrepreneur or learn more, email [wendy.fox@ey.com](mailto:wendy.fox@ey.com) or visit us at [eoy.ey.com](http://eoy.ey.com).