



FLO Fights COVID- 19

A pan India Initiative for
Response & Community Support



A report by
Harjinder Kaur Talwar, President FLO

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ABOUT FICCI LADIES ORGANISATION

FICCI
flo
The Power to Empower

Vision	Mission	Objective
To be the thought leader for working women of India, their voice for policy change and a guard-ian of their interests.	To become the dominant voice for women of India in business and profession.	To make women economically empowered

FLO works at 3 levels:

- 01 GRASSROOTS**
Empowering Women in Agriculture & skill enhancement programmes to make them employable
- 02 MIDDLE LEVEL**
Empowering Women Entrepreneurs & professionals with the right information and tools.
- 03 SENIOR LEVEL**
Empowering Women in leadership roles and make them more effective in board positions.

We are going through a global crisis and are witnessing some unprecedented and difficult times. In India, the government is doing a commendable job to deal with this challenge and has come up with thoughtful and urgent economic relief packages, especially for the poor and the vulnerable section of the society.

As a part of the civil society and a business chamber, it is our responsibility to stand in solidarity and come together to support the government combat the COVID-19 pandemic and to help respond to this global outbreak.

---- Harjinder Kaur Talwar, President FLO

Objectives & Interventions of FLO Fights Covid- 19 Initiative

- Support the Government in fighting the COVID 19 Pandemic.
- Creating awareness about the importance of social distancing and safe hygiene.
- Mobilise financial contribution from industry members to support poor and vulnerable families, especially where women is the sole bread earner, through FICCI Socio Economic Development Fund
- Facilitate manufacturing of essential medical equipment for frontline workers to meet the shortage of supply.
- Improving access to food and essential supplies for the families disrupted by COVID- 19.
- Providing assistance to medical establishments by helping in procuring PPE kits and providing them in nearby hospitals
- Facilitating mental health support to members to cope up with isolation stress.
- Support to SMEs and Start ups with advises on how to overcome this crisis and grow from this experience.

Supporting the Government in fighting the COVID 19 Pandemic and creating awareness about the importance of social distancing and safe hygiene

- Regular advisories have been sent out to members across 17 locations pan India on the importance of social distancing and safe hygiene.
- Have requested the industry to enable their workforce to work from home and help they stay safe.
- Requested the industry not to look at retrenchment as a solution to the situation.
- Sent out advisories to members to inform authorities about travel history of flu symptoms, if any.
- Requesting members to volunteer if they are in any medical or allied field or have space offer 'for quarantine / isolation.



Mobilise financial contribution from industry members to support frontline workers, medical establishments & vulnerable families disrupted by COVID-19

- FLO endeavours to mobilise financial contribution from members towards creating a FLO fund for providing critical response efforts towards the underprivileged and poor.
- Donations received will be sent to the Government , towards supporting families where the women is the sole breadwinner.
- This is also our way of contributing towards economic empowerment of women in such uncertain and difficult times.
- We are doing it through FICCI Socio – Economic development Fund (FICCI SEDF) for this purpose.
- A FLO Hyderabad member has also donated 1 crore to CM relief fund
- FLO Hyderabad members also contributed a sum of Rs 12 lakhs 65000 thousand to CM Relief Fund with individual contributions of various amounts from 7 members.
- FLO Chennai has raised INR 50 lacs to procure 13 ventilators for the Military Hospital –Avadi
- Gloves, thermometers, masks and suits worth 8.3L were donated by FLO Chennai to the Government Hospital, Chennai and Kumbakonam.
- FLO Chennai donated INR 90,000 for Medical supplies to a children’s Government Hospital in Egmore .
- FLO Pune donated the following to Sasson, Naidu and KEM Hospital were donated :
 - ✓ 8 ventilators
 - ✓ 1715 N95 masks
 - ✓ 500 surgical gloves
- FLO Pune donated the following to Red cross society
 - ✓ 180 masks
 - ✓ 100 sanitizers
 - ✓ 50 Hazmat Suits
 - ✓ 4 handheld Thermal Scanners

- FLO Amritsar donated Medical equipment's worth 8Lakh.
- FLO Hyderabad
 - ✓ Donated 30000 for Kolkata Street Workers
 - ✓ 70000 in Gurudwara
 - ✓ 100000 in Bharat Lok Siksha Parishad
 - ✓ 100000 for pandit Families
-

Improving access to food and essential supplies for the families disrupted by COVID- 19.

- FLO Bhubaneshwar distributed 2200 packets of meals to leprosy colonies, migrant workers stuck at the railway station to destitute, persons with disability over the last three days (28-30th March) in areas like Siripur Saba Sahi, Kandha Sahi, near Siripur, Narayani basti, Satya Vihar & Palasuni
- 200 Packets of meals given to Bhubaneshwar Municipal Corporation for distribution by FLO Bhubaneshwar.
- FLO Bhubaneshwar distributed 6100 meals, 650 Ration packets, 2000 biscuits and snacks to children
- FLO Bhubaneshwar counselled 100 Oriya people stranded in quarantine wards, stuck in other states.
- FLO Kanpur distributed 1000 packets to Migrant labourers in areas like Kalyanpur, Kakadev, Lakhanpur, Double Pulia, Rawatpur.
- FLO Kanpur has till date distributed 10000 cooked meal and 15000 ration packets.
- FLO Lucknow distributed ration to the physically challenged.
- FLO Chennai distributed 2000 packets of meals to NGOs reaching 20,000 people in a week

- FLO Chennai has identified 1000 Fisherwomen families for distribution of groceries/ monetary help.
- FLO Bangalore distributed 12000 packets of meals to poor and vulnerable families.
- FLO Jaipur fed 3000 people per day and is providing 1000 meal packages to four police stations
- FLO Jaipur donated 15000 cooked meals and masks.
- FLO Jaipur distributed dry ration kits to 1000 people.
- FLO Pune distributed 2000 meals to children.
- YFLO Hyderabad fed 2000 migrant labourers, children and old people.
- FLO Delhi fed 100 people with lunch and tea for the past 4 days in Daryaganj
- FLO Pune distributed 1750 ration kits to labourers in 12 areas of the state like Shivdarshan, Sanjay nagar, Padmavati Slums, Taware Colony, Jai Malhar Colony, Chavhan nagar etc.
- FLO Chennai provided vegetable and supplies to Government Women's Hospital in Egmore to support 350 patients for 5 days.
- FLO Hyderabad, through the members have been working towards providing relief and rehabilitation by taking the following initiatives.
 - ✓ Taking care of 350 migrant labourers in Nagpur and 100 in Sholapur worth 25000 per day
 - ✓ Taking care of 140 migrants basic needs worth 2 lakh
 - ✓ Distributed Rice, Atta, Salt, Oil, Chilly powder, Dal , Onions and Potatoes to 125 Families worth 333000
 - ✓ Purchased pots worth 28420 from road side vendor just before lock down and distributed to orphanage
 - ✓ Distributed 2200 Masks, 70 boxes of gloves - both worth 70000, Sanitisers worth 50000

- ✓ Distributing Food to 300 people from last four days' worth 6000 each day
 - ✓ Distributing cooked food to road side vendors daily until lockdown ends worth 5000 each day. Taking of 50 construction workers on site worth 100000
 - ✓ Distributed food sachets worth 5000
 - ✓ Providing home cooked food to 11 people daily
 - ✓ Donated 50000, 20000 kg rice under JITO
 - ✓ Donated essentials worth 25 lakh
 - ✓ Preparing food Kits for 15 days
- FLO North East has tied up with a local woman entrepreneur with access to local farmers supplying vegetables for the delivery of mixed vegetables of 5 kg per packet, right up to the homes that order. Per day, 200 families are being covered. The Chapter mobilized drivers who were otherwise sitting at home and provided them earning opportunities.
 - FLO Kolkata Chapter , GB member organised food distribution in coordination with Kolkata Police to the needy for about 400 persons.
 - FLO Kolkata Chapter has tied with Roti On Wheels to help Needy and daily Workers to help distribute meals to 6000 people as we have tied for 6 days.
 - FLO Delhi is providing free Fuel(petrol/ diesel/CNG) to the Vehicles on special duties through a petrol pump owned by a member.
 - FLO Amritsar donated 6000 meals and 4000 sanitary napkins.
 - FLO Ludhiana provided cooked meals in the neighbouring areas.
 - FLO Uttarakhand has distributed ration in the neighbouring areas and this has impacted approximately 2500 families till date.

FLO provides masks and sanitisation products and ensures Safety of Health workers, law enforcement agencies and others

- FLO Lucknow used the Skilling unit called Swabhiman (in association with a local NGO, Ehsas) to produce over 2500 reusable and washable face masks. These masks were approved by KING GEORGE MEDICAL COLLEGE
- FLO Jaipur used the skilling teams to get the Masks stitched & distributing among needy.
- FLO Pune distributed 8500 masks Primary health care providers.
- FLO Pune donated 13ventilators, medical equipment's to hospitals and thousands of masks and sanitisers to anganwadi workers and frontline workers.
- FLO Pune provided 3165 Masks to Police personnel
- FLO Pune donated 40 units of Sanitizers to anganwadi workers and other frontline workers.
- FLO Pune handed 4000 masks handed to Govt. Administration for distribution to the needy
- FLO Chennai provided 15 partner NGOs & homes for destitute children, HIV positive youngsters and elders, people with disinfectants, sanitizers, cleaning agents, medical supplies, equipment & provisions for a month- impacted 2000+ people
- FLO Chennai distributed Sanitizers and Masks to 750 Women Police personnel's
- FLO Chennai distributed Cotton Masks to 1500 Police personnel.
- FLO Ludhiana, through its members , is currently working directly in conjunction the District Commissioner and Commissioner Police Ludhiana as a civilian arm extended to organise and streamline the making N-95 masks and protective equipment

suits consisting of an impermeable fabric for the Hospitals and deployment forces .

- FLO Delhi , through members, have distributed around 25000 free masks in a petrol pump owned by a member.
- FLO Amritsar gave 6000 beverage bottles to the frontline workers along with coke.
- FLO Bangalore provided 14000 meals to the poor.



FLO Initiative to facilitate Production of Masks and PPE suits

- FLO will help identify women boutique owners who are willing to learn and invest
- FLO will help get the know-how, standards and specifications
- FLO will help get passes for individual movement
- FLO will help connect to sources of material
- FLO will guide through the process of certification of the produced products
- FLO will help reach the products to the needy, individuals and medical establishments
- FLO Chennai has begun this and are utilising FLO Skill India women tailors to make the masks and are giving to police stations.

FLO roadmap for women owned micro and small businesses

- FLO wants to support women business owners who are selling tea stalls, movable snack counters, small tailors, etc.
- These women have a Jan Dhan account number or Gas connection/Mudra Loan or any other government benefits.
- The business is shut down as there is a lock down situation in the country
- Many of these women are the sole bread earners of their families
- FLO will along with the Ministry of MSME identify them and help them with small monetary support.
- FLO also plans to support to SMEs and Start-ups with advises on how to overcome this crisis and grow from this experience.

#KanpurStandsUnited

परिवर्तन zomato FeedingIndia KANPUR FICCI FLO The Power to Empower

NO STARVATION IN TIMES OF CORONA

THERE ARE MORE THAN 15 LAKH DAILY WAGE EARNERS IN KANPUR STRUGGLING TO PROVIDE EVEN ONE MEAL A DAY TO THEIR FAMILIES

JOIN US TO HELP FEED THEM THAT'S THE LEAST WE CAN DO

Give us a call at 9565787878 (Sahib Sethi) 8299722059 (Dr. Aarti Gupta) 7081000143 (Shashi Prakash)

MORE INFORMATION IN THE TEXT BELOW

CHENNAI NEEDS SUPPORT. LIFE SUPPORT.

FICCI FLO The Power to Empower

United Way

IT'S YOUR TIME TO HELP!

Indian households have a very limited number of members, which makes it harder to sustain, so many lives can be affected.

FICCI Tamil Nadu & FLO Chennai appeal to you to join us in making 'TODAY'S CONTRIBUTION' fight from tomorrow you join!

Let's unite to fight the virus and save lives.

Your contribution means a lot - individually, collectively or as a part of your CSR.

PANDEMIC, COUNTRY.

Click [here](#) to donate online.

Contact: Shridharan (+91 96001 92233)

Contributions can be claimed as a deduction under section 80G.

#FLOFIGHTSCOVID-19

"Making a difference begins with joining hands together! Come let's feed the under-privileged, the homeless & the daily wage earners. Let's #FeedMyHyderabad"



Your every contribution is valuable. Please ensure a minimum donation of Rs. 50. And if you cannot, please spread the word by sharing this.

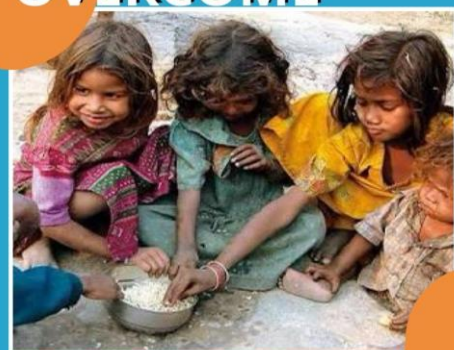
Thank you!

Feed my Hyderabad




#FLOfightsCOVID-19

WE SHALL OVERCOME



FLO LUCKNOW PLEDGES TO FEED THE MARGINALISED SECTIONS OF SOCIETY, IN COLLABORATION WITH SAMVAD & RED BRIGADE




#FloFightsCovid19

Covid-19 Relief for Daily Wage Workers

Social Changemakers "Yeh Mera India" will be working towards distributing packets of essential ration to rag-pickers & daily wage workers in Kolkata's local Bastis

Support a family for 10 days at the small of just **Rs 1000/-**

Each Ration Packet Contains:

- 5 Kg Rice
- 5 Kg Aata
- 5 Kg Potatoes
- 2 Kg Dal
- 1 Liter Sarson Oil



FICCI Flo Hyderabad
THE POWER TO EMPOWER

An appeal from **Sona Chatwani**, Chairperson & The Committee, FLO Hyderabad

LET'S UPHOLD FLO'S SPIRIT... GIVING IS A PRIVILEGE!



CHOOSE FROM ANY OF THESE OPTIONS TO DO YOUR BIT FOR THE LESS PRIVILEGED MASSES

1	2	3	4
SANITATION KIT ₹500	NUTRITION KIT ₹1,500	PROVIDE MEALS ₹500	CM RELIEF FUND, TELANGANA STATE

FOR OPTIONS 1, 2, 3, VISIT: UNITEDWAYHYDERABAD.ORG/COVID19

For donations to CMRF, visit: <https://ts.meeseva.telangana.gov.in/Covid/CovidContribution.htm>

All contributions towards CMRF are exempted from Income Tax under Section 80 (G) of IT Act, 1961



**Save your Community!
Let's rise up to this selfless deed!**

GIVE A SHARE TO SHOW YOU CARE!

#TogetherApart #ThisTooShallPass #IndiaBeatsCorona

DAY6
2.04.2020

The entire Essential Medical equipments were handed over to the Government Medical College, Guru Nanak Hospital and Civil Hospital

MEDICAL EQUIPMENTS	NO. OF KITS DISTRIBUTED
Masks	8000
Sanitizers(500ml)	500
N95 Special Masks	100
Protective Gears	30

Ficci FLO Amritsar and Punjab Rice Millers Exporters Association are grateful to

KAKKAR FAMILY(Delhi)

for joining hands and their contribution towards medical equipment.

#FeedTheNeed continues...

"kirat karo naar japo vand chakho"

DURING THESE TRYING TIMES, YOUR CONTRIBUTIONS ARE PROVIDING SEVEN TAILORS WITH THE OPPORTUNITY TO MAKE A MODEST DAILY LIVING FROM HOME, THROUGH MASK-MAKING. FOR THE CHENNAI POLICE. THREE OF THESE LADIES ARE FROM OUR FLO'S UPSKILING PROJECT. WE HOPE TO ENGAGE MORE WOMEN AS WE PROGRESS DURING THIS PHASE.

FLO FIGHTS COVID-19

CHENNAI CHAPTER



FLO LUCKNOW AGAINST COVID-19



FLO LUCKNOW AGAINST COVID-19



FLO members who believe Giving is a Duty and a **Privilege**

RITU MATHUR

FLO committee member
Director Human Resources
Saraswati Dental & Medical College
- Contributed one days salary of the entire organisation employees to the covid -19 relief funds.
- The medical college running 400 bedded hospital has been handed over to the Government for quarantine cases of Covid-19



FLO LUCKNOW AGAINST
COVID-19



Garima Agarwal

- Distributed 5000 bags made of 5kg Wheat , 5kg Rice with 2 kg of Dal in each bag in Hardoi .
- donated Rs.10,00,000 (ten lakhs) to the District Hospital for purchasing medical equipments such as ventilators.
- planned to start a community kitchen from our family owned Dharamshala .



FLO LUCKNOW AGAINST
COVID-19



KAVITA NIGAM

1. Rs 50,000/- to PMs Relief Fund-CARE
2. Rs. 30,000/- to Eeshwar Child Foundation.



FLO LUCKNOW AGAINST
COVID-19



RENUKA TANDON

- donated Rs. 500000/- to CM fund through Amren foundation
- donated Rs. 25,000/- to Ehsas Food Bank



FLO LUCKNOW AGAINST
COVID-19






KOMAL SWAROOP

- donated Rs. 150000/- per day for 1 month to CM relief fund

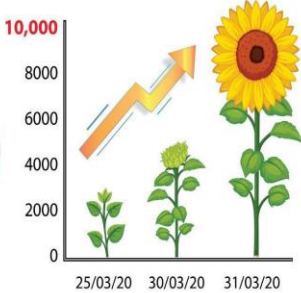




Our hearts filled with emotions after first drive, seeing how much more our society needs. With your continued support, we have once again revised our target!

FROM 3,000 TO 5,000, TO NOW 10,000!!



अब हम अन्न के झोले **10,000** परिवारों तक पहुंचाएंगे.

25/03/20 30/03/20 31/03/20

Thank You



The Power to Empower

For Sponsoring all our meals today !

Feed my Bangalore









28 hospitals of Indian Armed Forces reserved for Covid patients

The development was shared by Lieutenant General Anup Banerji, Director General Armed Forces Medical Services (DGAFMS). The DGAFMS heads the Armed Forces Medical Services (of the army, air force and navy) and is responsible to the government for t...

By Shaurya Karanbir Gurung, ET Bureau | Updated: Mar 28, 2020, 09.15 AM IST









