



## **Dreams Beyond Borders**

### **IWEc Foundation Chamber Mentorship Program**

The mission of IWEc Foundation is to develop a global business network for successful woman owners, helping them to gain and expand access to international markets as well as learn and share best practices.

An IWEc Foundation chamber mentorship program aligned with this vision allows past awardees the privilege of cultivating new talent and, ideally, a fresh pool of future awardees. The idea would be to 'grow' the next iteration of potential awardees. This would enable mentees to immerse themselves in the IWEc concept and culture annually at conference where they would have access to shared resource, best practice, the power of the event whilst being inspired by current and past awardees. The mentee will be inspired to grow herself and her business and will aspire to being a future awardee. The IWEc Foundation family will grow, IWEc influence will grow and our mission of developing global business networks will be achieved.

#### **CRITERIA FOR MENTEES TO ENTER THE IWEc MENTORSHIP PROGRAMME:**

- In start-up business mode with shareholding and revenue of \$200 000+ annually
- Business to be based on import/export or intention to do so
- Motivating essay with their vision for and desire to grow their business and a business plan substantiating this

#### **WHAT IWEc WOULD CONTRIBUTE?**

- Acknowledgement at the annual conference
- A platform at the conference for mentees to showcase their products
- Ability to:
  1. Receive positive reinforcement, encouragement and direction from mentor
  2. Knowledge of best practices and advice
  3. Ability to meet other successful women business owners/role models
  4. Local contacts

#### **WHAT THE CHAMBERS WOULD CONTRIBUTE:**

- ❖ Finding a mentee who meets the application criteria
- ❖ Organize the mentorship program with a key IWEc past awardee who will be the lynchpin for the program
- ❖ Help to find funding to bring the mentee to the annual conference

#### **BENEFIT FOR THE MENTEE:**

- ✓ Advice and direction, potential of attending a high profile conference with successful middle of the pyramid women entrepreneurs, to be inspired to achieve by the powerful platform offered by IWEc Foundation Chamber and then aspire to become a future IWEc Foundation awardee.